



Order / Rev: 699266 - 7  
 Alt Order #: 06231802  
 Flight Dates: 09/04/12 - 09/14/12

Advertiser: American Crossroads  
 Product Desc: AMERICAN CROSSROADS  
 Estimate: 690 (Pres)

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	----F--			2		\$1,200.00		0.00				
3	WTSP	09/07/12	09/07/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	----F--	:30	1	\$2,600.00	P-2	0.00	NM	1	\$2,600.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	----F--			1		\$2,600.00		0.00				
E 4	WTSP	09/07/12	09/07/12	Y&R Young and the Restless	CM	1230-130p	----F--	:30	1	\$1,200.00	P-2	0.00	NM	0	\$0.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS YOUNG & RESTLESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	----F--			1		\$1,200.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	09/03/12-09/09/12		Y&R		1230-130p	-----F----	:30		<del>(\$1,200.00)</del>		0.00	NM		
Credited [move to pir 9/7]															
5	WTSP	09/07/12	09/07/12	5-530a 5-530a 10 News	CM	5-530a	----F--	:30	1	\$280.00	P-2	0.00	NM	1	\$280.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	----F--			1		\$280.00		0.00				
E 6	WTSP	09/07/12	09/07/12	M-F 530-6p 10 News at 530p	CM	530-6p	----F--	:30	1	\$800.00	P-2	0.00	NM	0	\$0.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	----F--			1		\$800.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	09/03/12-09/09/12		M-F 530-6p		530-6p	-----F----	:30		<del>(\$800.00)</del>		0.00	NM		
Credited [na us open]															
7	WTSP	09/07/12	09/07/12	M-F 6-7a 6-7a 10 News	CM	6-7a	----F--	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	----F--			1		\$400.00		0.00				
E 8	WTSP	09/07/12	09/07/12	CBS Evening News CBS Evening News	CM	630-7p	----F--	:30	1	\$1,200.00	P-2	0.00	NM	0	\$0.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS EVENING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	----F--			1		\$1,200.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	09/03/12-09/09/12		CBS Evening News		630-7p	-----F----	:30		<del>(\$1,200.00)</del>		0.00	NM		
Credited [mg line 75]															
9	WTSP	09/07/12	09/07/12	CBS This Morning CBS This Morning	CM	8-9a (8:00 AM-9:00 AM)	----F--	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	----F--			1		\$400.00		0.00				
10	WTSP	09/10/12	09/10/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	M-----	:30	1	\$2,600.00	P-2	0.00	NM	1	\$2,600.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	M-----			1		\$2,600.00		0.00				
11	WTSP	09/10/12	09/10/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	M-----	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	M-----			1		\$1,100.00		0.00				
12	WTSP	09/10/12	09/10/12		CM	2-3p	M-----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00

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 Estimate: 690 (Pres)

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 2-3p The Talk											
				ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THE TALK											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	M-----			1		\$800.00		0.00				
E 13	WTSP	09/10/12	09/10/12	M-F 5-530p	CM	5-530p	M-----	:30	1	\$800.00	P-2	0.00	NM	0	\$0.00
				5-530p 10 News											
				ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	M-----			1		\$800.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	09/10/12-09/16/12		M-F 5-530p		5-530p	M-----	:30		<del>(\$800.00)</del>		0.00	NM		
				Credited [mg line 74]											
14	WTSP	09/10/12	09/10/12	530-6a	CM	530-6a	M-----	:30	1	\$320.00	P-2	0.00	NM	1	\$320.00
				530-6a 10 News											
				ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	M-----			1		\$320.00		0.00				
E 15	WTSP	09/10/12	09/10/12	M-F 6-630p	CM	6-630p	M-----	:30	1	\$1,000.00	P-2	0.00	NM	0	\$0.00
				6-630p 10 News											
				ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	M-----			1		\$1,000.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	09/10/12-09/16/12		M-F 6-630p		6-630p	M-----	:30		<del>(\$1,000.00)</del>		0.00	NM		
				Credited [mg 76]											
E 16	WTSP	09/10/12	09/10/12	7-730p	CM	7-730p	M-----	:30	1	\$1,200.00	P-2	0.00	NM	0	\$0.00
				10 News, 7pm M-F											
				ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 7P NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	M-----			1		\$1,200.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	09/10/12-09/16/12		7-730p		7-730p	M-----	:30		<del>(\$1,200.00)</del>		0.00	NM		
				Credited [mg line 74]											
17	WTSP	09/10/12	09/10/12	CBS This Morning	CM	7a-8a	M-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
				CBS This Morning		(7:00 AM-8:00 AM)									
				ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THIS MORNING											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	M-----			1		\$400.00		0.00				
18	WTSP	09/10/12	09/10/12	M-F 9-930a 10 News, 9am	CM	9-9:30A	M-----	:30	1	\$280.00	P-2	0.00	NM	1	\$280.00
				10 News, 9am											
				ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	M-----			1		\$280.00		0.00				
19	WTSP	09/08/12	09/08/12	Sat 6-630p	CM	Sat 6-630p	-----S-	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
				Sat 6-630p 10 News											
				ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	-----S-			1		\$700.00		0.00				
20	WTSP	09/08/12	09/08/12	Sat 8-10a	CM	Sat 8-10a	-----S-	:30	1	\$320.00	P-2	0.00	NM	1	\$320.00
				CBS This Morning Saturday											
				ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS SATURDAY MORNING											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	-----S-			1		\$320.00		0.00				
21	WTSP	09/09/12	09/09/12	CBS Sunday Morning	CM	Sun 9-1030a	-----S	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
				CBS Sunday Morning											
				ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS SUNDAY MORNING											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	-----S			1		\$1,600.00		0.00				

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 Estimate: 690 (Pres)

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
22	WTSP	09/13/12	09/13/12	Letterman Late Night with David Letterman	CM	1135p-1237a	---T---	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE LATE SHOW WITH DAVID LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	---T---					1	\$1,100.00		0.00			
23	WTSP	09/13/12	09/13/12	Price Is Right Price Is Right	CM	11a-12p	---T---	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	---T---					1	\$1,200.00		0.00			
24	WTSP	09/06/12	09/13/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	---T---	:30	1	\$2,600.00	P-2	0.00	NM	2	\$5,200.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	---T---					1	\$2,600.00		0.00			
Week: 09/10/12		09/10/12	09/16/12	---T---					1	\$2,600.00		0.00			
25	WTSP	09/13/12	09/13/12	Y&R Young and the Restless	CM	1230-130p	---T---	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS YOUNG & RESTLESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	---T---					1	\$1,200.00		0.00			
26	WTSP	09/06/12	09/06/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	---T---	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	---T---					1	\$1,100.00		0.00			
27	WTSP	09/06/12	09/06/12	M-F 2-3p The Talk	CM	2-3p	---T---	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THE TALK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	---T---					1	\$800.00		0.00			
28	WTSP	09/13/12	09/13/12	5-530a 5-530a 10 News	CM	5-530a	---T---	:30	1	\$280.00	P-2	0.00	NM	1	\$280.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	---T---					1	\$280.00		0.00			
29	WTSP	09/06/12	09/06/12	M-F 5-530p 5-530p 10 News	CM	5-530p	---T---	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	---T---					1	\$800.00		0.00			
30	WTSP	09/06/12	09/06/12	530-6a 530-6a 10 News	CM	530-6a	---T---	:30	1	\$320.00	P-2	0.00	NM	1	\$320.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	---T---					1	\$320.00		0.00			
31	WTSP	09/13/12	09/13/12	M-F 530-6p 10 News at 530p	CM	530-6p	---T---	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	---T---					1	\$800.00		0.00			
32	WTSP	09/06/12	09/06/12	M-F 6-630p 6-630p 10 News	CM	6-630p	---T---	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	---T---					1	\$1,000.00		0.00			
33	WTSP	09/13/12	09/13/12	M-F 6-7a 6-7a 10 News	CM	6-7a	---T---	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	---T---					1	\$400.00		0.00			



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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
45	WTSP	09/14/12	09/14/12	M-F 5-530p 5-530p 10 News	CM	5-530p	----F--	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--					1	\$800.00		0.00			
46	WTSP	09/14/12	09/14/12	530-6a 530-6a 10 News	CM	530-6a	----F--	:30	1	\$320.00	P-2	0.00	NM	1	\$320.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--					1	\$320.00		0.00			
47	WTSP	09/11/12	09/11/12	M-F 530-6p 10 News at 530p	CM	530-6p	-T-----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-T-----					1	\$800.00		0.00			
48	WTSP	09/14/12	09/14/12	M-F 6-630p 6-630p 10 News	CM	6-630p	----F--	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--					1	\$1,000.00		0.00			
49	WTSP	09/11/12	09/11/12	M-F 6-7a 6-7a 10 News	CM	6-7a	-T-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-T-----					1	\$400.00		0.00			
50	WTSP	09/11/12	09/11/12	M-F 6-630p 6-630p 10 News	CM	6-630p	-T-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS EVENING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-T-----					1	\$1,200.00		0.00			
51	WTSP	09/14/12	09/14/12	7-730p 10 News, 7pm M-F	CM	7-730p	----F--	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 7P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--					1	\$1,200.00		0.00			
52	WTSP	09/14/12	09/14/12	CBS This Morning CBS This Morning	CM	7-8a (7:00 AM-8:00 AM)	----F--	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--					1	\$400.00		0.00			
53	WTSP	09/11/12	09/11/12	CBS This Morning CBS This Morning	CM	8-9a (8:00 AM-9:00 AM)	-T-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-T-----					1	\$400.00		0.00			
54	WTSP	09/14/12	09/14/12	M-F 9-930a 10 News, 9am 10 News, 9am	CM	9-9:30A	----F--	:30	1	\$280.00	P-2	0.00	NM	1	\$280.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--					1	\$280.00		0.00			
55	WTSP	09/05/12	09/05/12	Letterman Late Night with David Letterman	CM	1135p-1237a	--W----	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE LATE SHOW WITH DAVID LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	--W----					1	\$1,100.00		0.00			
56	WTSP	09/05/12	09/05/12	Price Is Right Price Is Right	CM	11a-12p	--W----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	--W----					1	\$1,200.00		0.00			
57	WTSP	09/05/12	09/12/12		CM	M-F 11-1135p	--W----	:30	1	\$2,600.00	P-2	0.00	NM	2	\$5,200.00

Order / Rev: 699266 - 7  
 Alt Order #: 06231802  
 Flight Dates: 09/04/12 - 09/14/12

Advertiser: American Crossroads  
 Product Desc: AMERICAN CROSSROADS  
 Estimate: 690 (Pres)

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
LN (M-F)															
LN (M-F)															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	--W----					1	\$2,600.00		0.00			
		Week: 09/10/12	09/16/12	--W----					1	\$2,600.00		0.00			
58	WTSP	09/05/12	09/05/12	Y&R	CM	1230-130p	--W----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
Young and the Restless															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS YOUNG & RESTLESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	--W----					1	\$1,200.00		0.00			
59	WTSP	09/12/12	09/12/12	M-F 12-1230p	CM	12-1230p	--W----	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
10 News @ Noon															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--W----					1	\$1,100.00		0.00			
60	WTSP	09/12/12	09/12/12	M-F 2-3p	CM	2-3p	--W----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
The Talk															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THE TALK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--W----					1	\$800.00		0.00			
61	WTSP	09/05/12	09/05/12	5-530a	CM	5-530a	--W----	:30	1	\$280.00	P-2	0.00	NM	1	\$280.00
5-530a 10 News															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	--W----					1	\$280.00		0.00			
62	WTSP	09/12/12	09/12/12	M-F 5-530p	CM	5-530p	--W----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
5-530p 10 News															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--W----					1	\$800.00		0.00			
63	WTSP	09/12/12	09/12/12	530-6a	CM	530-6a	--W----	:30	1	\$320.00	P-2	0.00	NM	1	\$320.00
530-6a 10 News															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--W----					1	\$320.00		0.00			
64	WTSP	09/05/12	09/05/12	M-F 530-6p	CM	530-6p	--W----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
10 News at 530p															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	--W----					1	\$800.00		0.00			
65	WTSP	09/12/12	09/12/12	M-F 6-630p	CM	6-630p	--W----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
6-630p 10 News															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--W----					1	\$1,000.00		0.00			
66	WTSP	09/05/12	09/05/12	M-F 6-7a	CM	6-7a	--W----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
6-7a 10 News															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	--W----					1	\$400.00		0.00			
67	WTSP	09/05/12	09/05/12	CBS Evening News	CM	630-7p	--W----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
CBS Evening News															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS EVENING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	--W----					1	\$1,200.00		0.00			
68	WTSP	09/12/12	09/12/12	7-730p	CM	7-730p	--W----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
10 News, 7pm M-F															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 7P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--W----					1	\$1,200.00		0.00			

Order / Rev: 699266 - 7  
 Alt Order #: 06231802  
 Flight Dates: 09/04/12 - 09/14/12

Advertiser: American Crossroads  
 Product Desc: AMERICAN CROSSROADS  
 Estimate: 690 (Pres)

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
69	WTSP	09/12/12	09/12/12	CBS This Morning CBS This Morning ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THIS MORNING	CM	7-8a (7:00 AM-8:00 AM)	--W----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/10/12	09/16/12	--W----		1			\$400.00			0.00			
70	WTSP	09/05/12	09/05/12	CBS This Morning CBS This Morning ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THIS MORNING	CM	8-9a (8:00 AM-9:00 AM)	--W----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/03/12	09/09/12	--W----		1			\$400.00			0.00			
71	WTSP	09/12/12	09/12/12	M-F 9-930a 10 News, 9am 10 News, 9am ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS	CM	9-9:30A	--W----	:30	1	\$280.00	P-2	0.00	NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/10/12	09/16/12	--W----		1			\$280.00			0.00			
72	WTSP	09/14/12	09/14/12	LN (M-F) LN (M-F) ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS	CM	M-F 11-1135p	----F--	:30	1	\$2,600.00	P-2	0.00	NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/10/12	09/16/12	----F--		1			\$2,600.00			0.00			
73	WTSP	09/07/12	09/07/12	US Open Weekday US Open Weekday ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 7P NEWS	CM	US Open Weekday	----F--	:30	1	\$800.00	P-4	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/03/12	09/09/12	----F--		1			\$800.00			0.00			
74	WTSP	09/10/12	09/10/12	US Open Weekday US Open Weekday ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 7P NEWS	CM	US Open Weekday	M-----	:30	2	\$1,000.00	P-3	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/10/12	09/16/12	M-----		2			\$1,000.00			0.00			
75	WTSP	09/11/12	09/11/12	7-730p 10 News, 7pm M-F ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 7P NEWS	CM	7-730p	-T-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/10/12	09/16/12	-T-----		1			\$1,200.00			0.00			
76	WTSP	09/12/12	09/14/12	M-F 6-630p 6-630p 10 News ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS	CM	6-630p	--WTF--	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/10/12	09/16/12	--WTF--		1			\$1,000.00			0.00			
													Totals	73	\$71,340.00